

# Associate Director – Standards & Test Procedure Advocacy Strategic Lead

## 2050 Partners

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### Job Description

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2050 Partners is seeking a bright and mission-driven Associate Director to join our team. In this role, you will provide strategic direction and day-to-day oversight of all aspects of appliance standards and test procedure advocacy projects. We are looking for a team-member who is passionate about understanding clients' pain points and delivering pragmatic solutions, dedicated to our mission of meeting state, federal, and international carbon mitigation goals, and enthusiastic about growing with our dynamic consulting firm. Responsibilities include:

- Be a trusted advisor for our clients by providing pragmatic advice based on defensible data and analysis
- Provide strategic leadership for national and state appliance standards and test procedure rulemakings
- Oversee all aspects of projects including technical research, client engagement, subcontractor management, and external stakeholder engagement
- Conduct and oversee primary and secondary research related to energy-using equipment and building systems
- Manage procurement of energy-using equipment and laboratory testing time
- Supervise laboratory and field investigation of energy-using equipment
- Create opportunities for coalition-building through strong relationships with external stakeholders
- Develop compelling reports and presentations
- Ensure the highest level of quality in all project deliverables
- Contribute to business development and proposal writing
- Contribute to internal strategic planning and operations support

### Desired Qualifications

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- Engineering degree(s) required, preferably in electrical or mechanical engineering
- 15+ years relevant experience
- Direct experience in product category energy efficiency (e.g., appliances/white goods, water products, electronics, commercial/industrial equipment) and/or direct experience in the distributed energy resource industry, including demand flexibility, energy storage, electric vehicles
- Experience or exposure to energy policy/law, including appliance standards and/or building energy codes
- Outstanding analytical and conceptual skills
- Highest ethical standards
- Project management track record
- Comfortable leading and providing strategic direction for complex projects involving multilateral negotiations and decisions; managing risk
- Seeking challenging projects
- Ability to collaborate well with people at all levels within an organization
- Great initiative, creativity, and curiosity; work well both on your own and as part of team
- Strong practical implementation skills
- Excellent communication and presentation skills
- Ability to apply skills across interdisciplinary fields, including technology assessments, engineering, economics, statistics, and policy
- Strong attention to detail
- Confidence, enthusiasm, humility and discretion
- Willingness for regular travel (~2-4 days/mo.)
- Ability to work remotely in a distributed company

To apply, please send your cover letter and resume to [info@2050partners.com](mailto:info@2050partners.com).

2050 Partners is a professional services consulting firm committed to providing strategy, innovation, execution, and knowledge sharing for our clients and partners. Our team focuses on energy efficiency, distributed energy resources, water efficiency, clean transportation, and broader decarbonization strategies. We have broad experience providing strategic and analytical advice relating to codes and standards programs, demand-side management incentive programs, emerging technology programs, and policy development. 2050 Partners is a California Benefits Corporation and operates in an environmentally and socially responsible manner. 2050 Partners offers full benefits (health, dental, vision), a 401(k)-retirement plan, and a flexible and fun work environment.

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